

Michelin Anti-parallel Import Label

Like an ordinary view that the same tires as the cake, the more recent period of more fresh. Fact not the case, the quality and life of the tire and the year though relevant, but the most affect tire life are : tire transport, storage methods, habits of the car driver, care and maintenance, vehicle parking environment, climate and other factors, it is not purely the production date of calculation.

Channels by the delivery of non-tire manufacturer's tires, life may be affected by the transport and storage methods, consumers need to identify the tire on the security label to ensure that the purchase is the original goods, the quality is well protected.

We declare that the Company will not be responsible for or/and accept any liability for any damage complaints of any Michelin tyre purchased from parallel import. It is because these tyres from parallel importers may not meet the local usage or requirement in the aspects of the specifications, manufacturing process, materials, storage condition & methods, nor transportation means which might directly affect the quality of the tyre.

To help consumers easily identify the right tyre, from 1st Jan 2002, all tyres sold by our Company, are affixed an "Anti-parallel label" as pictured. Hereby certify that the true version Michelin tyres, by the Corporation directly imported from Michelin factories, products are 100% quality guarantee.

